

INTERNSHIP SPOTLIGHT

Francesca DeCarlo



Graduation Year: 2019

Semester of Internship: Spring 2018

Hometown: Brownsville, PA

Major: Communication

Minor: Early Childhood Education/Psychology

Hobbies: Crafting

Campus Activities: Community Assistant

OACS Secretary, Lambda Pi Eta House Rep/PR Chair

Future Plans/Career Goals: Work within a company specializing in Marketing or Public Relations.

- **Internship (company/your title):**

Sports Information Department Internship/Social Media, Photography.

- **How did you find your internship?**

I was informed about it from Mark Taylor, the Director of the Sports Information Department.

- **What were your duties?** I assisted in designing and managing the different social media platforms for the Pitt-Greensburg Baseball Team. I took photos at both home and away games to be used on the cover of game day programs and news releases based on the baseball team.

- **How many hours per week were you at your internship site?**

On average, about 10 hours per week.

- **What did you enjoy most about your internship?**

I enjoyed learning new aspects about communication through sports information and the technology that it entails.

- **What was the most difficult aspect of the internship?** N/A

- **How did your experience at UPG and in the Communication Department prepare you for your internship?**

By taking classes within my communication major helped me prepare for this internship because having a background and knowledge of the material being presented to me.

- **How has your internship prepared you for a career?**

This internship has prepared me for a career related to sports. I never would have thought about working in field related to sports, but after taking this internship I could see myself doing well in a sports focused communication career.

- **What recommendations do you have for other students about doing an internship?**

If your major offers an internship definitely partake in it. The experience that you will take away will give you a step in the right direction towards your desired career.